**Debbie Castagna**

Professional Biography

To work with Debbie Castagna in a consulting capacity, or to hear her speak, is to understand why she is one of the dental industry's most successful and highly respected consultants. Her aim is simple—to offer sound, significant service to her clients and audiences.

She is the owner of Castagna Coaching, a company that provides dental practice management consulting services and also publishes practical training materials, including THE DOCTOR AS CEO and THE ULTIMATE STAFF.

She has been a featured presenter at, the American Dental Association, California Dental Association, FDI World Congress, Thomas P. Hinman Dental Meeting, Chicago Midwinter and Greater New York Meetings, the Yankee Dental Congress as well as many other state and local organizations and groups.

Debbie has authored numerous articles for industry publications, including Dental Economics, Dental Tribune International, Dental Products Report, Progressive Dentist Magazine and the California Dental Association Journal. She has been recognized by Dentistry Today as a "Leader in Consulting" every year since 2005. She is also a Past President of the Academy of Dental Management Consultants.

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